



EQUESTRIANS' INSTITUTE

Champagne Classic

Vendor Fair July 18-20, 2008

Every year's Vendor Fair is a great success! Tents located between the main competition arenas provide a protected area for shoppers close to the action and concessions.

Competitor Party Friday night, co-hosted with EI Management

Vendor Fair Package / \$195 – Additional details and options, see Page #2

- 10' x 10' booth in Main Tent OR Space for your own Tent or Mobile Unit w/ 1 chair & 1 6' table
- Quarter page business ad
- Two 15 second advertising announcements daily + general announcements to visit vendor area & come to the Party.
- Champagne Classic program / Includes Party Invite and Vendor List
- Competitor Party Contribution (co-hosting with EI Management)
- Party / Vendor Flyers posted around show grounds
- Vendor Bucks Contribution
- Contribution to EI Management

Your registration and payment indicates that you are willing to comply with Donida Farms/EI management instructions at all times while on the show grounds. You agree to hold Donida Farms/EI harmless against any loss or injury while on show grounds.

Business Name _____
Type of Products _____
Address _____

Email _____
Phone _____
Contact Person _____
Signature _____
Date _____

Deadline is June 11th, 2008

Please mail completed, signed form (fill out both pages) and payment to:

Sherry Littlejohn / 16903 93rd St. SE., Snohomish, WA 98290
Phone: 360-568-0563 / Email: Sherry@TheOrganizedHorse.com



Costs: (Complete)

Packages	Costs	Qty	Total
Standard Vendor Package: <ul style="list-style-type: none"> • 10' x 10' booth in Main Tent OR Space for your own Tent or Mobile Unit w/ 1 chair & 1 6' table • Quarter page business ad (4 ¼" x 5 ½") • Two 15 second advertising announcements daily + general announcements to visit vendor area & come to the Party. • Champagne Classic program / Includes Party Invite and Vendor List • Competitor Party Contribution (co-hosting with EI Management) • Party / Vendor Flyers posted around show grounds • Vendor Bucks Contribution* • Contribution to EI Management 	\$195**	1	\$195
Additional 10 x 10 Booth	\$145		
Additional Chair(s) – Cost Each	\$ 5		
Additional 6' Table (s) – Cost Each	\$ 15		
Electricity (Cost for total show)	\$ 30		
Increase Ad from quarter page to ½ page	\$ 50		
Increase Ad from quarter page to full page	\$ 75		
Total			

****Please note:** Costs listed are our best estimate to cover expenses – this is not a profit center. Actual cost may change slightly based on the number of vendors who sign up. Contribution to the competitor Party, Vendor Bucks & EI will be adjusted as needed to stay within budget.

Advertising in Champagne Classic Program: (Note: A ¼ page ad (4 ¼" x 5 ½" or standard business card size) is included in Vendor package price.

Check one:

- Will be providing a new ad
 Use Ad from 2007 Champagne Classic Program

Note: Provide in PDF, tiff or Very High Resolution jpeg. Email to Sherry@TheOrganizedHorse.com

Announcements: Please attach your written announcements to this form. You'll receive two announcements per day. You can provide as many as six different announcements.

Competitor Party (Co-sponsored by Vendors & EI Management): Friday, July 18th from 5-7 PM in Vendor Area

Recommended Vendor Hours:

- Thursday – your option
- Friday Evening for Welcome Party (5-7 PM)
- Friday / Saturday: 10 AM – 6 PM
- Sunday: 10 AM – Through last ride of day
- You may adjust your hours as needed

***Vendor Bucks:** Based on vendor participation, a portion of your booth fee will go towards Vendor Bucks awarded to Competitors via a drawing at the Competitor Party. Vendor Bucks must be spent at a vendor booth during the Champagne Horse Show weekend. Vendors who receive Vendor Bucks from a competitor for product or service payment present them (at The Organized Horse Booth) for reimbursement of Vendor Bucks amount.

Vendor Set-up & Break-down:

- Set-up:** Available after 9 AM on Thursday, July 17.
Break-down: Vendor vehicles will not be allowed until the last rider has completed their test (and awards have been presented).
 You may begin packing before that time or transport to your parked vehicle.